



TOTAL LIFE CHANGES®

Presents

U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

USING AI TO YOUR ADVANTAGE

WHAT IS AI?

The science of making machines that can think like humans

What is the future of AI?

AI's future promises to be transformative, offering opportunities for innovation, economic growth, and societal progress.

How will AI help you with your TLC business?

By leveraging AI technologies, your TLC business can enhance efficiency, improve customer experiences, and drive growth and profitability.



Video and additional tools are available at: TotalLifeChanges.com/Training

BASICS OF CHATGPT

Text Generation

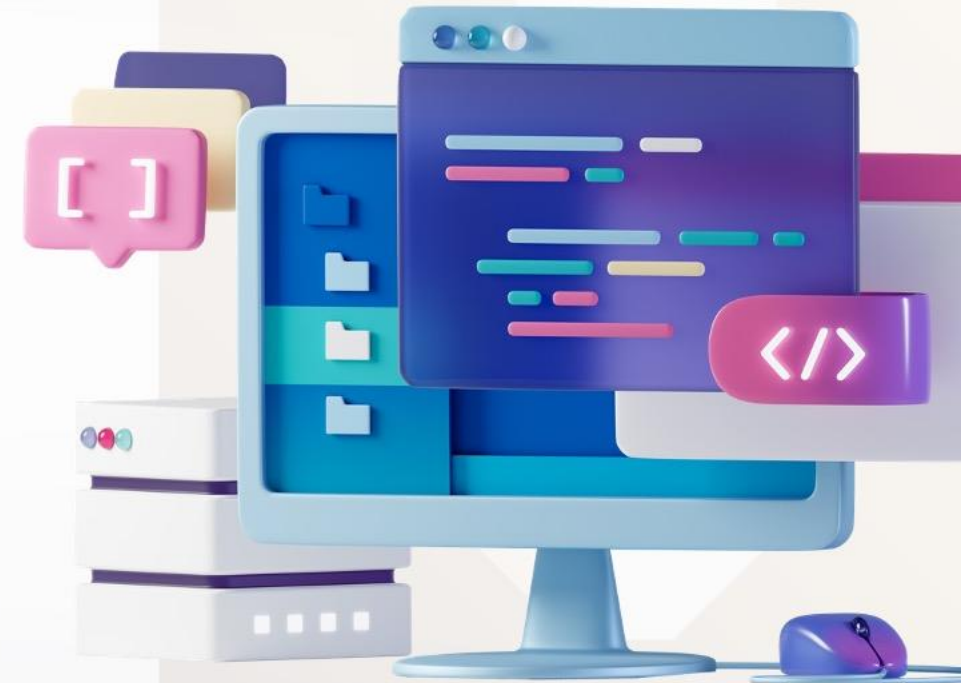
Based on user input, ChatGPT generates human-like text based on a large text dataset to understand language patterns.

Language Understanding

The AI can answer a wide range of questions, provide general information, and answer questions on a wide range of topics.

Task Assistance

It can help you brainstorm, research, or learn new concepts. This includes summarizing text, generating ideas, providing recommendations, and more.



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EFFECTIVELY INTERACTING WITH CHATGPT

Be Clear and Specific

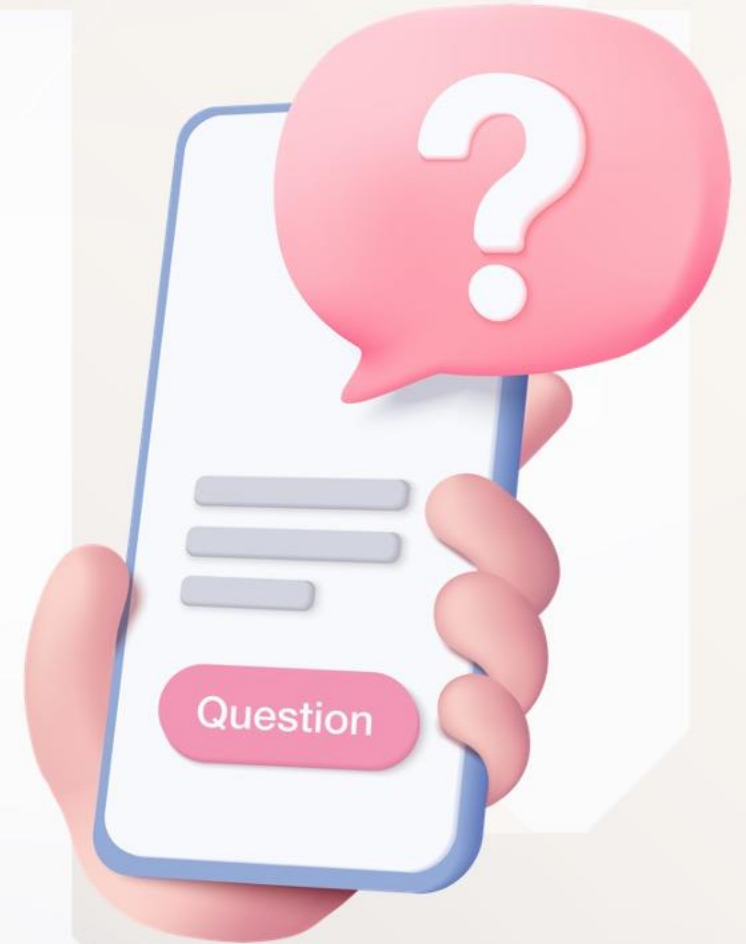
Ask clear, specific questions to ChatGPT so that it can understand what you're asking. Avoid vague or ambiguous questions.

Provide Context

Make sure ChatGPT fully understands your question or request by providing context. This can include relevant background information, previous conversations, or specific details.

Ask Open-Ended Questions

ChatGPT provides more informative and engaging answers when you ask open-ended questions instead of yes/no questions.



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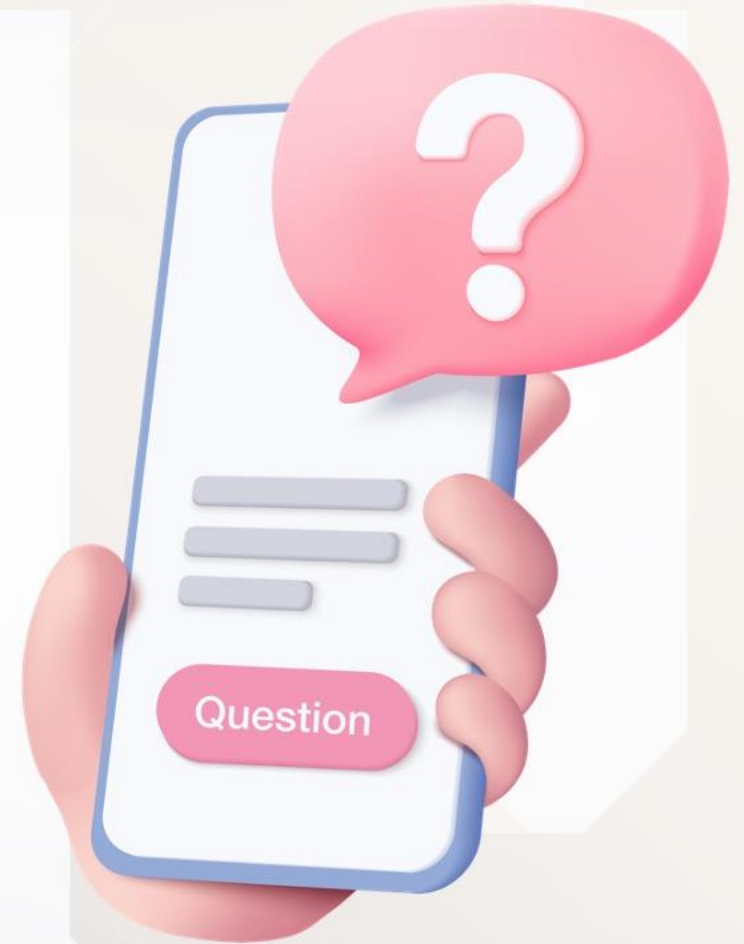
EFFECTIVELY INTERACTING WITH CHATGPT

Experiment and Explore

Explore ChatGPT's capabilities by asking a variety of questions and engaging in a variety of conversations.

Stay Patient

Despite ChatGPT's commitment to providing helpful and relevant responses, it may not be perfect. Be patient and give it time to generate responses.



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HOW TO USE CANVA TO CREATE AN INSTAGRAM POST

Sign In to Canva

Log in to Canva's website and sign in to your account. If you don't have an account, you can create one for free.

Choose a Template

Once you're logged in, you'll see a variety of templates. Choose a template that suits your style or start with a blank canvas.



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HOW TO USE CANVA TO CREATE AN INSTAGRAM POST

Customize the Design

Click on the template you've chosen, and you'll be taken to the editing interface. Here you can customize everything from the background to the text and images. You can upload your images or choose from Canva's extensive stock photo library.

Add Text

Click on the text tool and add your desired text. You can change the font, size, color, and alignment to fit your design.



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HOW TO USE CANVA TO CREATE AN INSTAGRAM POST

Add Elements

Canva offers a wide range of elements like shapes, stickers, icons, and illustrations. You can use these to enhance your design or add decorative elements.

Adjust and Position

Rearrange the elements by dragging and dropping them on the canvas. You can also resize, rotate, or delete elements as needed.



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HOW TO USE CANVA TO CREATE AN INSTAGRAM POST

Preview and Save

Once you're satisfied with your design, click on the "Preview" button to see how it will look as an Instagram post. If everything looks correct, click on the "Download" button to save your design to your device.

Post on Instagram



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Demo ChatGPT



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Demo Canva



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Weekly Homework Assignment

April 26, 2024

Use ChatGPT or Canva to help you
create a social media post to sell
one pack of Iaso® Original Brew
Tea for \$25.



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