

Presents



## G5 Challenge





### **G5 Weekly Customer Carryover**





#### EARN A \$50 G5 BONUS PLUS A MINIMUM OF \$100 IN RETAIL COMMISSIONS FOR EVERY FIVE BRAND-NEW CUSTOMERS!\*

The G5 Bonus is available to any Active\* Life Changer who inspires online purchases of \$54.95/40 QV or more from five new customers. Results may vary and are based on a Life Changer's individual sales skills, effort, aptitude, business experience, knowledge, and level of aspiration. Total Life Changes does not guarantee your results or success.

Of the US Life Changers who earned compensation in 2023, the average annual earnings of those LCs, before expenses, was \$966.44. Fifty percent (50%) of the LCs who earned compensation made more than \$84.00, while the other half made less. See full Income Disclosure Statement here.

\*Active - means an LC who achieves a minimum of 40 Qualifying Volume (QV) per month. In order to retain Active status, an LC must maintain a minimum of 40 QV every month by the monthly anniversary date of their previous qualification. Please see our Compensation Plan and IDS.

#### **G5 Rewards**

G5 Bonuses are available to Active Life Changers each time they inspire online purchases from five new customers. An additional \$50 bonus is available for Life Changers within their first 30 days of enrollment. Customer purchases of \$54.95/40 QV or more must be processed through a Life Changer's unique replicated website (shop link) to qualify for the G5 Bonus. All Life Changers MUST be Active and in good standing to qualify for \$50 G5 bonuses. Every new Life Changer who completes the G5 Challenge within their first 30 days will also receive an email providing them free lifetime access to the My TLC App, a downloadable digital certificate, and, upon request, a custom G5 pin. G5 rewards are not earned until the current period commission run has been completed and accepted by Total Life Changes, LLC. Projected earnings will be adjusted in function of return orders, cancellations, and/or transaction fraud. In the event a customer order is refunded or disputed, Total Life Changes, LLC has sole discretion to revoke all G5 rewards. Rewards may vary by location.







Congratulations, {%FirstName%}!

You've just earned your first \$50 G5 Bonus!

**PLUS**, by successfully getting five customers in your first 30 days as a Life Changer, you've earned a one-time **\$50 G5 First Five Bonus!** 

To say thank you for all your hard work, we've attached a certificate of recognition to this email.

Plus, use code at checkout to receive an exclusive G5 pin with your next order!\*

Don't stop now! You can earn a \$50 G5 Bonus **every time** you inspire purchases of \$54.95 or more from five brand-new customers! Keep reaching out to new leads to earn unlimited bonuses!







# CERTIFICATE

On Behalf of CVO and Founder Jack Fallon and COO John Licari, our TLC family wants to thank you for your commitment to the G5 Challenge. You have already demonstrated your ability to create a solid organization built around preferred customers. We are confident that you will continue to inspire others and organization built around preferred customers. We are confident that you will continue in least five people in develop a successful business. We are proud of you for helping change the lives of at least five people in develop a successful business. We are proud of you for helping change the lives of at least five people in lifestyle and join a supportive community that you'll feel!

Jack Fallon CEO









# Monthly 10-5-2 Bonus





### 10-5-2

## Complete these three steps within one calendar month to qualify for a \$50 10-5-2 Bonus!\*

- Get 10 customers to sample or purchase a week's supply of a product for \$25.
- 2. Inspire online purchases from 5 brand-new Preferred Customers.
- 3. Sponsor and onboard 2 new Life Changers.

#### 10-5-2 Monthly Challenge Rewards

The 10-5-2 Monthly Challenge is available to any Active Life Changer (LC) who certifies in their back office that they have sampled or sold a week's supply of a product with 10 customers, inspired online purchases of at least \$\$4.95/40 QV or more from five new customers, and sponsored two new LCs within a thirty-day consecutive period (one month; the "10-5-2 Qualifying Period"). 10-5-2 Bonuses are available to Active LCs only once per month when the conditions above are met. Customer purchases of at least \$\$4.95/40 QV or more must be processed through an LC's unique replicated website (shop link) to qualify. All LCs MUST be Active and in good standing to qualify for \$50 10-5-2 bonuses. 10-5-2 rewards are not official until the current period commission run has been completed and accepted by Total Life Changes, LLC. Projected earnings can be affected by return orders, cancellations, and/or transaction fraud. In the event a customer order is refunded or disputed, Total Life Changes, LLC has sole discretion to revoke all 10-5-2 rewards. Rewards may vary by location. Results may vary and are based on a Life Changer's individual sales skills, effort, aptitude, business experience, knowledge, and level of aspiration. Total Life Changes does not guarantee your results or success. Of the US Life Changers who earned compensation in 2023, the average annual earnings of those LCs, before expenses, was \$966.44. Fifty percent (50%) of the LCs who earned compensation made more than \$84.00, while the other half made less. See full Income Disclosure Statement here.

#### **5 New Customers**

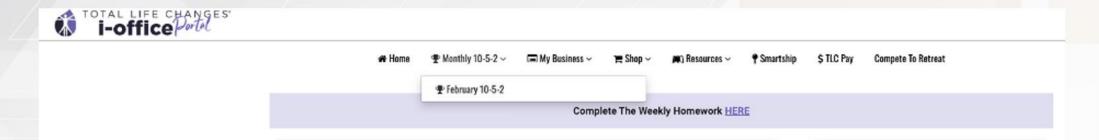


2 New Life Changers











## 10-5-2 MONTHLY CHALLENGE

Congratulations! You are now eligible for the 10-5-2 challenge bonus!





### High Tech v. High Touch

High tech = using technology to reach more people

High touch = using people to connect with and close more people





## Best Ways to Get People's Attention (High Tech)

- 1. Social media (posts, videos, lives, groups)
- 2. Text message/DM campaigns
- 3. Email marketing

## Best Ways to Close People (High Touch)

- 1. In person (face to face)
- 2. Private Zoom meeting
- 3. Phone call





### **Three Main Ways to Recruit**

- Retail to Recruit
- Edify, Invite, Watch/Listen and Follow Up
- Directly Recruit Them Yourself







- 1. Get started and learn the basics.
- 2. Start sending invites (team Zoom, tea party, local event, etc.).
- 3. Let the leader or credible source do the talking. (Edify them!)
- 4. Be available if someone has a question.
- 5. Help them make a decision. (Follow up!)











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