



TOTAL LIFE CHANGES®

Presents

U.L.E.A.R.N

Leadership, Earning, Attraction, Retention, & Networking

Don't Leave  on the Table!

SAVE MORE. EARN MORE.

Kits & Packs

Existing Life Changers
50 Packs of Iaso® Original Brew Tea Valued at: \$549.50
Actual Investment: \$399.95
Save: \$149.55
25X Customer Sales
(50) X \$25 one-week supplies = \$850.05
Profit of \$450.10
112% Return on Investment

Existing Life Changers
25X Business Builder Pack Valued at: \$274.75
Actual Investment: \$225
Save: \$49.75
25X Customer Sales
(25) X \$25 one-week supplies = \$625
Profit of \$400
117% Return on Investment

New Life Changers
25X Business Builder Pack Valued at: \$334.70 ($\$274.75 + \59.95)
FREE Business Starter Kit
Plus FREE packs of Iaso® Original Brew Tea
(3) 25X Customers x \$25 (USA)
(2) 25 Customers x \$25 (International) Actual Investment: \$225 Save \$109.70
25X Customers Sales USA (28) x \$25 = \$700
Profit of \$475
211% Return on Investment

New Life Changers
10 Pack of Iaso® Original Brew Tea Valued at: \$169.90 ($\$109.95 + \59.95)
50% OFF Business Starter Kit
Plus FREE packs of Iaso® Original Brew Tea
(3) 25X Customers x \$25 (USA)
(2) 25 Customers x \$25 (International) Actual Investment: \$139.92 Save \$29.98
25X Customers Sales USA (13) x \$25 = \$325
Profit of \$185.08
132% Return on Investment

SAVE MORE. EARN MORE.

Retailer Packs

laso® Original Instant
Tea (10-Pack)

Valued at
\$349.50

Actual Investment:
\$250

Savings:
\$99.50



Watermelon laso®
Instant Tea (10-Pack)

Valued at
\$349.50

Actual Investment:
\$275

Savings:
\$74.50



The 15 Day Challenge
Kit (5-Pack)

Valued at
\$499.75

Actual Investment:
\$350

Savings:
\$149.75



SAVE MORE. EARN MORE.

25X System Example



x10



x10

A total of (25) customers
Sell (10) sachets/one-week
supplies for \$25
 $25 \times \$25 = \625

Iaso® Original Instant
Tea (10-Pack)

Invest: \$250

Collect: \$625

Profit: \$375

**150% Return on
Investment**

GENERATING SALES

What is your story?

What products have impacted you?

What is your TLC product transformation?

- Improved mood*
- Increased energy*
- Weight loss & weight management*
- Improved gut health*
- Reduced bloating*
- Healthy, glowing skin*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Not intended for use by children. If you are pregnant, nursing, or taking medications, consult your physician prior to use.

This product is intended to support a healthy lifestyle through regular exercise and a healthy diet. Results may vary. Consult your healthcare professional about your unique medical needs before consuming any dietary supplement.



INCOME-PRODUCING ACTIVITIES

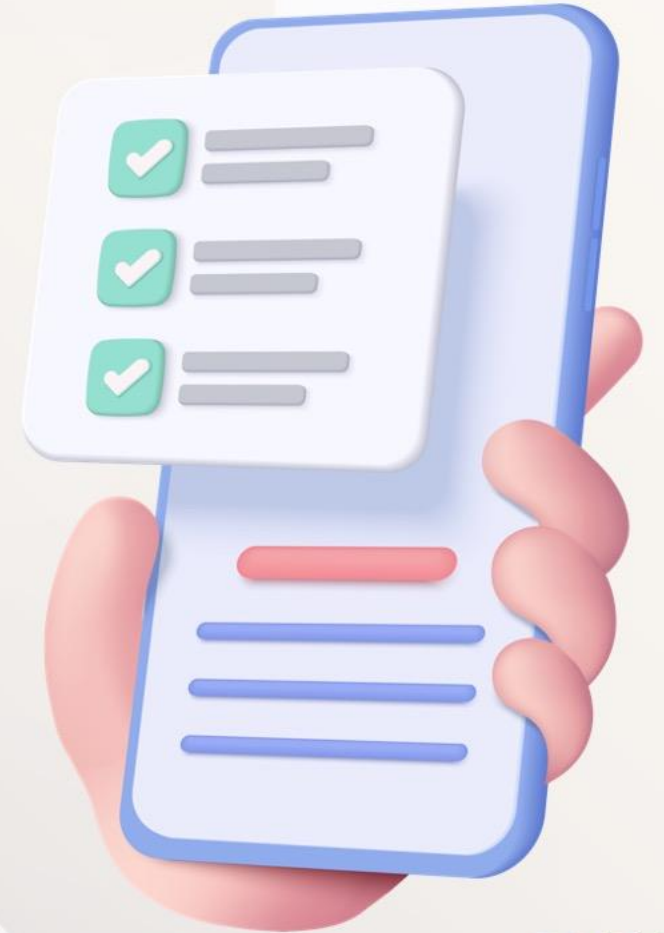
The 25X System requires you to:

- Become an excellent active listener
- Find opportunities to offer solutions
- Evaluate how you prefer to communicate with potential customers
- Introvert or Extrovert

Get stronger ABS:

**ALWAYS
BE
SHARING**

*Share your story.
Share your transformation.
Share your success.*



5
TEXTS A DAY

THE
15DAY
CHALLENGE™

taste
&stalk
PARTY

REFERRALS

25X
SYSTEM

SOCIAL MEDIA ATM-
ATTRACTION MARKETING
DIGITAL ADS

SAMPLING

POP-UP SHOPS/
VENDOR EVENTS

KEEP IT SUPER SIMPLE

- Make a Business Plan
- Evaluate Your Business Performance



How many people can you communicate with daily?

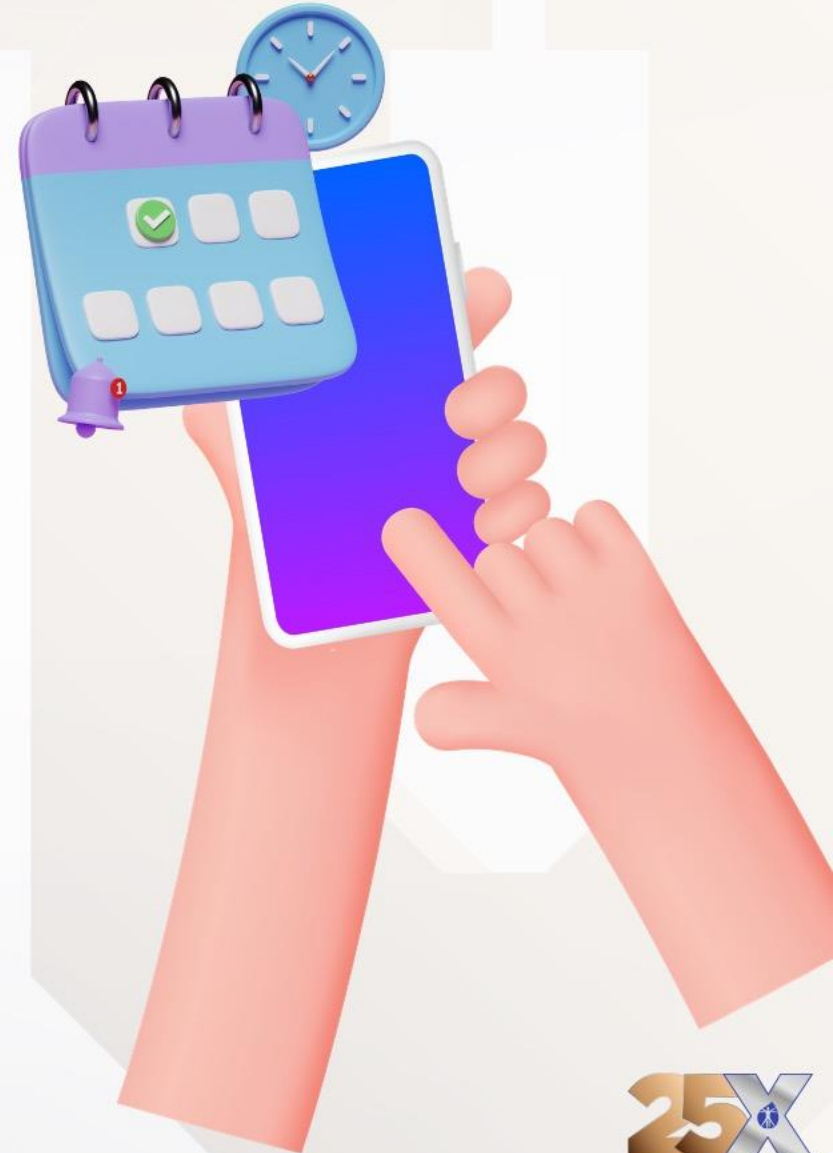
Multiply it by 6 or 7.

That is your total number of prospects.

WORK YOUR PLAN

Allocate 30-45 minutes every night to planning for the following day.

- Who do you need to follow up with and schedule a time to speak with?
- Who needs to be contacted for their next one-week supply?
- Who has already been using the product for two or more days?
- Who do you have in mind to invite to an opportunity call?



EVALUATE YOUR BUSINESS PERFORMANCE

What tools are you using to track your progress?

Offline Sales

- Journal/notebook, apps, and a calendar

Online Sales

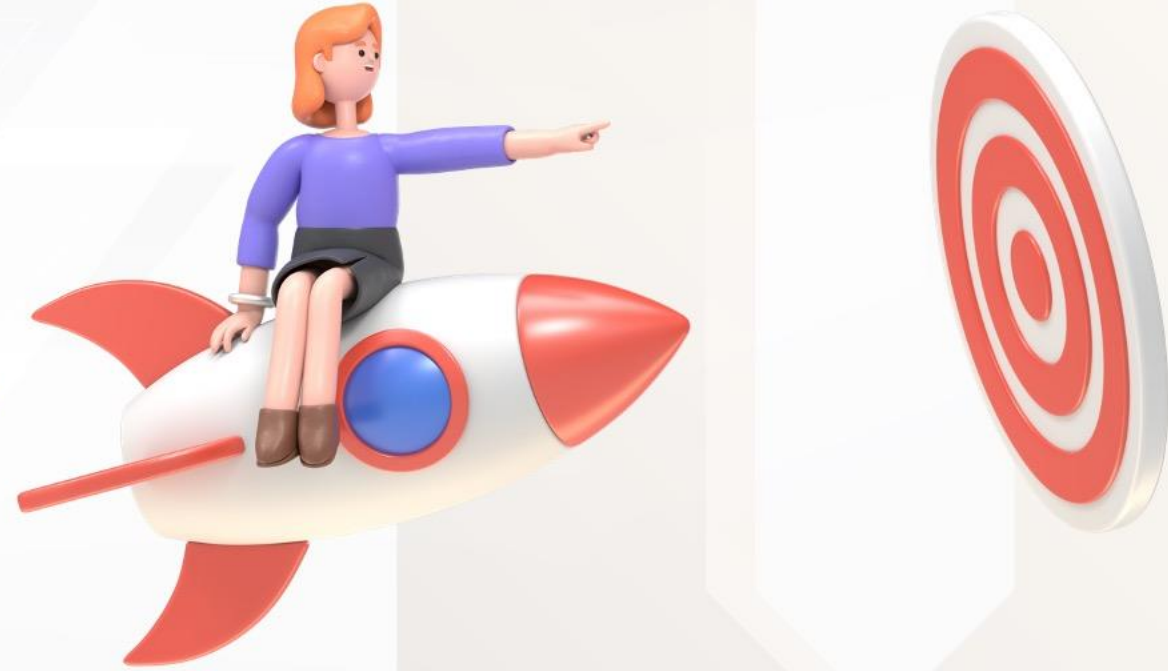
- IOffice portal



DON'T LEAVE ON THE TABLE

The G5 Challenge Bonus

- First Five Bonus
- An extra \$50 for every five brand-new customers



DON'T LEAVE ON THE TABLE

The 10-5-2 Challenge Monthly Bonus

- An extra \$50 bonus
- Share/sell (10) one-week supplies of product.
- Acquire (5) brand-new customers.
- Enroll & onboard (2) new Life Changers.



DON'T LEAVE

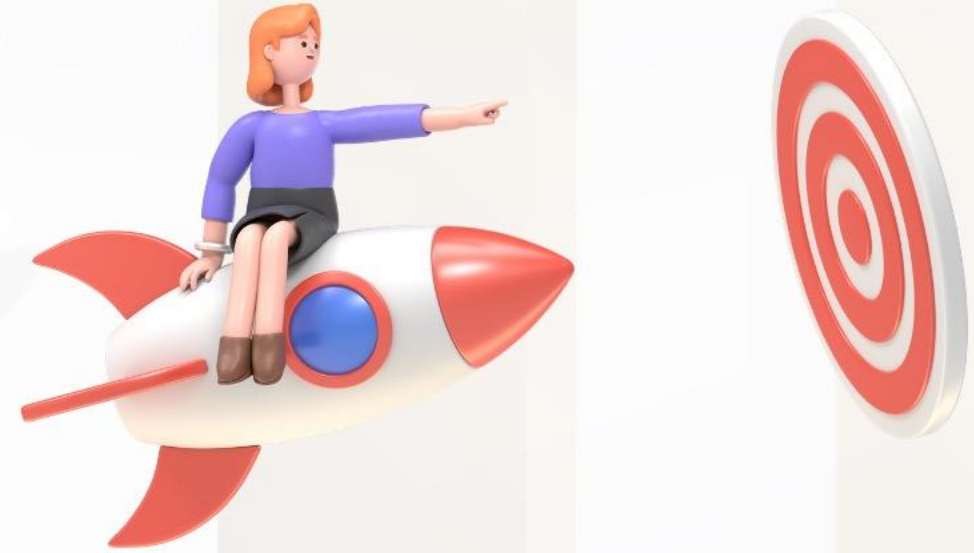


ON THE TABLE

The 250 Club

Meet these (3) requirements every week for (4) consecutive weeks:

1. Earn \$250 or more in retail commissions.
2. Stay Active with a 40 QV personal order placed on your account.
3. Inspire at least two unique online customer retail orders.



Receive a surprise 250 Club box filled with products and unique merchandise with a value over \$250!

Plus, you'll be recognized on our Fun Friday Live broadcast at 11 a.m. ET @TLCHQ Facebook and featured in our weekly recognition email!

DREAM

 TOTAL LIFE CHANGES® 2024 CONVENTION

Detroit, MI
July 19-20



TOTAL LIFE CHANGES®

Weekly Homework *Assignment*

May 3, 2024

Create 2 new 25X customers by
selling a one-week supply of a
product for \$25.





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